

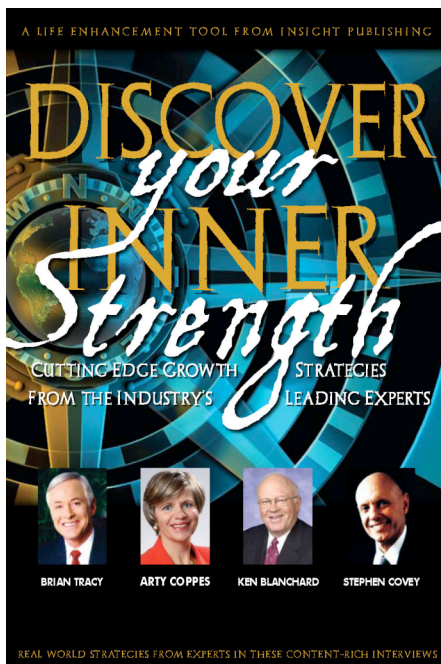
FROM INSIGHT PUBLISHING

For IMMEDIATE RELEASE

Arty Coppes joins Ken Blanchard, Brian Tracy & Stephen Covey in a new book,

Discover Your Inner Strength!

Cutting Edge Growth Strategies from the Industry's Leading Experts



SEVIERVILLE, TENNESSEE— Arty Coppes, keynote speaker and author, has been selected from a nationwide search to be featured in *Discover Your Inner Strength*; a highly successful book series from Tennessee based Insight Publishing. The book features best-selling authors Stephen R. Covey (*Seven Habits of Highly Effective People*), Brian Tracy (*Million Dollar Habits*), and Ken Blanchard (*One Minute Manager*). Arty Coppes, Blanchard, Covey and Tracy, are joined by other well known authors and speakers, each offering time-tested strategies for success in frank and intimate interviews.

Arty describes using CAN: Coach Approach Now™ to build up resilience, especially relevant in today's uncertain times. Ms Coppes just received the Chairman's Award for Outstanding Service to the Community from Target Training International and is a Board member of the International Coach Federation Metro DC Chapter, as well as of the Board of Visitors of the Children's National Medical Center.

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